

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision 485106 /		Alt Order # 06228767
Product AMERICAN CROSSROADS		
Contract Dates 10/02/12 - 10/08/12		Estimate # 692
Advertiser American Crossroads NV		Original Date / Revision 07/11/12 / 09/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$185.00			
N 2	KVVU	10/02/12	10/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$185.00			
N 3	KVVU	10/03/12	10/03/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$185.00			
N 4	KVVU	10/04/12	10/04/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$185.00			
N 5	KVVU	10/05/12	10/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$185.00			
N 6	KVVU	10/08/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$250.00			
N 7	KVVU	10/02/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$250.00			
N 8	KVVU	10/03/12	10/03/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$250.00			
N 9	KVVU	10/04/12	10/04/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$250.00			
N 10	KVVU	10/05/12	10/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$250.00			
N 11	KVVU	10/08/12	10/08/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
485106 /	06228767

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	AMERICAN CROSSROADS	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	07/11/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$675.00			
N 12	KVVU	10/02/12	10/02/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$675.00			
N 13	KVVU	10/03/12	10/03/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/01/12-10/07/12		TMZ	730-8p	---W-----	:30	\$675.00	NM		
	See MG 13.2											
	2	KVVU	10/03/12-10/03/12		TMZ	M-Sa 8-10p/Su 7-1	---W-----	:30	\$675.00	NM		
	Ⓜ MG for 13.1 10/03											
N 14	KVVU	10/04/12	10/04/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$675.00			
N 15	KVVU	10/05/12	10/05/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$675.00			
N 16	KVVU	10/08/12	10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$550.00			
N 17	KVVU	10/03/12	10/03/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$550.00			
N 18	KVVU	10/05/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$550.00			
N 19	KVVU	10/08/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$550.00			
N 20	KVVU	10/04/12	10/04/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$550.00			
N 21	KVVU	10/05/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$550.00			
N 22	KVVU	10/06/12	10/06/12	Touch	Sat 11p-12a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$130.00			
N 23	KVVU	10/07/12	10/07/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$200.00			
N 24	KVVU	10/08/12	10/08/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$275.00			
N 25	KVVU	10/02/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$275.00			
N 26	KVVU	10/03/12	10/03/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$275.00			
N 27	KVVU	10/04/12	10/04/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$275.00			
N 28	KVVU	10/05/12	10/05/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$275.00			
N 29	KVVU	10/06/12	10/06/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$800.00			
N 30	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$700.00			
N 31	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$700.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/01/12-10/07/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30	\$700.00	NM		
See MG 31.2												
		2	KVVU	10/02/12-10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30	\$700.00	NM		
Ⓜ MG for 31.1 10/07												
N 32	KVVU	10/08/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$625.00			
N 33	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$625.00			
N 34	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$625.00			
N 35	KVVU	10/05/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$625.00			
N 36	KVVU	10/08/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$380.00			
N 37	KVVU	10/02/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$380.00			
N 38	KVVU	10/03/12	10/03/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$380.00			
N 39	KVVU	10/04/12	10/04/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$380.00			
N 40	KVVU	10/05/12	10/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$380.00			
N 41	KVVU	10/08/12	10/08/12	Anderson	3-4p		:30			NM	1	\$275.00

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Week:		10/08/12	10/14/12	1-----				1	\$275.00			
N 42	KVVU	10/02/12	10/02/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$275.00			
N 43	KVVU	10/03/12	10/03/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$275.00			
N 44	KVVU	10/04/12	10/04/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$275.00			
N 45	KVVU	10/05/12	10/05/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$275.00			
N 46	KVVU	10/08/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$1,325.00			
N 47	KVVU	10/04/12	10/04/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$1,325.00			
N 48	KVVU	10/05/12	10/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$1,325.00			
N 49	KVVU	10/08/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$675.00			
N 50	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$675.00			
N 51	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$675.00			
N 52	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$675.00			
N 53	KVVU	10/05/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$675.00			
N 54	KVVU	10/03/12	10/03/12	The X Factor	The X Factor		:30			NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$3,750.00			
N 55	KVVU	10/08/12	10/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$825.00			
N 56	KVVU	10/02/12	10/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$825.00			
N 57	KVVU	10/03/12	10/03/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$825.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485106 /	06228767

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	AMERICAN CROSSROADS	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	07/11/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div></div>											1	\$825.00
N 58	KVVU	10/04/12	10/04/12	Fox 5 News M-F 11p	M-F 11-1135p		:30		NM			
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div></div>											1	\$825.00
N 59	KVVU	10/05/12	10/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30		NM			
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div></div>											1	\$5,150.00
N 60	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30		NM			
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div></div></div></div>												
Totals											60	\$38,905.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	60	\$38,905.00	\$33,069.25
Totals	60	\$38,905.00	\$33,069.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP27/12 12.46
CHANGES *** KVVU-TV ***

REP. # OFF. # 762 SALESMAN #

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
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62	62	62
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64	64	64
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67	67	67
68	68	68
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70	70	70
71	71	71
72	72	72
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74	74	74
75	75	75
76	76	76
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78	78	78
79	79	79
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81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

ICE)

[https://doi.org/10.1016/j.jmb.2019.07.018](#)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 12.46

TO ROSE
FR NIKKI
OKD M1 AND M2
SEE LINES 72 AND 73
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = AGENCY EST# = 6922
AGENCY PRODUCT CODE =

13	S	730P-800P	30	\$675.00	10/3	10/3	0	WED	0
PROGRAM : AVG. ALL WKS<									

72	A	930P-1000P	30	\$675.00	10/3	1	WED	1
----	---	------------	----	----------	------	---	-----	---

PROGRAM : AVG. ALL WKS<
ORD COM1: TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-13 FOR 1 SPOT/WK

REP HEADLINE# 6228767 TRF# 485106
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP27/12 12.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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35	S		1045P-1100P	30		\$700.00	10/7	10/7	0		SUN	0
PROGRAM : FOX5 SPRT PLUS												
73	A		700A-900A	30		\$700.00	10/2	10/5	1		TU-F	1

PROGRAM : NEWS
ORD COM1: SPOT N/A. MG AM NEWS. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-35 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#13	MISSED:WED/730P-800P	OCT3	30S	\$675.00					(SEP26/12)	
			OFFER:WED/930P-1000P	OCT3	30S	\$675.00					PLS ADVISE.	
			CMT:TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE.									
M3	OK'D	BUY#35	MISSED:SUN/1045P-1100P	OCT7	30S	\$700.00					(SEP26/12)	
			OFFER:TU-F/700A-900A	OCT2	30S	\$700.00					PLS ADVISE.	
			CMT:SPOT N/A. MG AM NEWS. PRE-BOOKED PLS APPROVE.									

OCT/12 38905.00
CONTRACT TOTAL 38905.00
TOTAL SPOTS 60

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

HEAVY NEWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP SEP11/12 15.08
CHANGES *** KVVU-TV ****

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME EMILY MILHOAN

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

1. *Journal of the American Medical Association*, 2000; 284: 2689-2695.

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP11/12 15.08

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 692												
26	S		1100P-1200M	30		\$130.00	10/6	10/6	0		SAT	0
PROGRAM : HELL'S-LN-FOX												
71	A		1100P-1200M	30		\$130.00	10/6	10/6	1		SAT	1
PROGRAM : TOUCH ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT6 ON LINE-26 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 15.08
 *** KVVU-TV ***
 REP HEADLINE# 6228767 TRF# 485106
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#26 MISSED: SAT/1100P-1200M OCT6 30S \$130.00 (SEP11/12)
 OFFER: SAT/1100P-1200M OCT6 30S \$130.00 PLS ADVISE.
 CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

OCT/12 38905.00 CONTRACT TOTAL 38905.00
 TOTAL SPOTS 60

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

HEAVY NEWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUL11/12 10.2
*** KVVII-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME EMILY MILHOAN
SALES PRSN PH- TERESA DIFURIA

BUYER NAME	EMILY MILHOAN
SALES PRSN	PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
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ICE)

STATE TAX	DATE
CO-OP BILLING NEEDED	JUL11/12
	10.22

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE DUE 11/12/02

NEW AMERICAN CROSSROADS ORDER
TOTAL \$38905
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 692												

AGENCY ADVERTISER CODE = AGENCY EST# = 692
AGENCY PRODUCT CODE =

1	1000A-1100A	30	\$185.00	10/8	1	MON
---	-------------	----	----------	------	---	-----

PROGRAM : DR. OZ R<

	TUE	1	10/2	\$185.00	30	1000A-1100A	2
--	-----	---	------	----------	----	-------------	---

PROGRAM : DR. OZ R<

3	1000A-1100A	30	\$185.00	10/3	1	WED
---	-------------	----	----------	------	---	-----

PROGRAM : DR. OZ R<

JUL11/12 10.2
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1000A-1100A PROGRAM : DR. OZ R<	30		\$185.00	10/4	10/4	1		THU	1
5			1000A-1100A PROGRAM : DR. OZ R<	30		\$185.00	10/5	10/5	1		FRI	1
6			900A-1000A PROGRAM : MORE<	30		\$250.00	10/8	10/8	1		MON	1
7			900A-1000A PROGRAM : MORE<	30		\$250.00	10/2	10/2	1		TUE	1
8			900A-1000A PROGRAM : MORE<	30		\$250.00	10/3	10/3	1		WED	1
9			900A-1000A PROGRAM : MORE<	30		\$250.00	10/4	10/4	1		THU	1
10			900A-1000A PROGRAM : MORE<	30		\$250.00	10/5	10/5	1		FRI	1
11			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	10/8	10/8	1		MON	1
12			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	10/2	10/2	1		TUE	1
13			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	10/3	10/3	1		WED	1
14			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	10/4	10/4	1		THU	1
15			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	10/5	10/5	1		FRI	1

JUL11/12 10.2
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			530P-600P	30		\$550.00	10/8	10/8	1		MON	1
PROGRAM : AVG. ALL WKS<												
17			530P-600P	30		\$550.00	10/2	10/2	0		TUE	0
PROGRAM : AVG. ALL WKS<												
18			530P-600P	30		\$550.00	10/3	10/3	1		WED	1
PROGRAM : AVG. ALL WKS<												
19			530P-600P	30		\$550.00	10/4	10/4	0		THU	0
PROGRAM : AVG. ALL WKS<												
20			530P-600P	30		\$550.00	10/5	10/5	1		FRI	1
PROGRAM : AVG. ALL WKS<												
21			500P-530P	30		\$550.00	10/8	10/8	1		MON	1
PROGRAM : AVG. ALL WKS<												
22			500P-530P	30		\$550.00	10/2	10/2	0		TUE	0
PROGRAM : AVG. ALL WKS<												
23			500P-530P	30		\$550.00	10/3	10/3	0		WED	0
PROGRAM : AVG. ALL WKS<												
24			500P-530P	30		\$550.00	10/4	10/4	1		THU	1
PROGRAM : AVG. ALL WKS<												
25			500P-530P	30		\$550.00	10/5	10/5	1		FRI	1
PROGRAM : AVG. ALL WKS<												
26			1100P-1200M	30		\$130.00	10/6	10/6	1		SAT	1
PROGRAM : HELL'S-LN-FOX												
27			1100P-1200M	30		\$200.00	10/7	10/7	1		SUN	1
PROGRAM : CRIMINAL MINDS												

REP HEADLINE# 6228767
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 10.2
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	10/8	10/8	1		MON	1
29			400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	10/2	10/2	1		TUE	1
30			400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	10/3	10/3	1		WED	1
31			400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	10/4	10/4	1		THU	1
32			400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	10/5	10/5	1		FRI	1
33			1000P-1100P PROGRAM : FOX 5 NWS-10	30		\$800.00	10/6	10/6	1		SAT	1
34			1045P-1100P PROGRAM : FOX5 SPRT PLUS	30		\$700.00	10/7	10/7	1		SUN	1
35			1045P-1100P PROGRAM : FOX5 SPRT PLUS	30		\$700.00	10/7	10/7	1		SUN	1
36			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	10/8	10/8	1		MON	1
37			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	10/2	10/2	0		TUE	0
38			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	10/3	10/3	1		WED	1
39			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	10/4	10/4	1		THU	1

REP HEADLINE# 6228767
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/12 10.2
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	10/5	10/5	1		FRI	1
41			1000P-1045P PROGRAM : FOX 5 NWS-10	30		\$1,075.00	10/7	10/7	0		SUN	0
42			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	10/8	10/8	1		MON	1
43			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	10/2	10/2	1		TUE	1
44			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	10/3	10/3	1		WED	1
45			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	10/4	10/4	1		THU	1
46			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	10/5	10/5	1		FRI	1
47			800A-900A PROGRAM : FOX NWS SUNDAY	30		\$325.00	10/7	10/7	0		SUN	0
48			300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/8	10/8	1		MON	1
49			300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/2	10/2	1		TUE	1
50			300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/3	10/3	1		WED	1
51			300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/4	10/4	1		THU	1

-7
44

REP HEADLINE# 6228767
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUL11/12 10.2
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/5	10/5	1		FRI	1
53			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/8	10/8	1		MON	1
54			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/2	10/2	0		TUE	0
55			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/3	10/3	0		WED	0
56			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/4	10/4	1		THU	1
57			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/5	10/5	1		FRI	1
58			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	10/8	10/8	1		MON	1
59			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	10/2	10/2	1		TUE	1
60			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	10/3	10/3	1		WED	1
61			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	10/4	10/4	1		THU	1
62			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	10/5	10/5	1		FRI	1
63			900P-1000P PROGRAM : AVG. ALL WKS	30		\$3,450.00	10/2	10/2	0		TUE	0

REP HEADLINE# 6228767
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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64			800P-900P	30		\$3,750.00	10/3	10/3	1		WED	1
PROGRAM : AVG. ALL WKS												

8-10P X Factor

65			1100P-1135P	30		\$825.00	10/8	10/8	1		MON	1
PROGRAM : FOX 5 NWS-11<												

66			1100P-1135P	30		\$825.00	10/2	10/2	1		TUE	1
PROGRAM : FOX 5 NWS-11<												

67			1100P-1135P	30		\$825.00	10/3	10/3	1		WED	1
PROGRAM : FOX 5 NWS-11<												

68			1100P-1135P	30		\$825.00	10/4	10/4	1		THU	1
PROGRAM : FOX 5 NWS-11<												

69			1100P-1135P	30		\$825.00	10/5	10/5	1		FRI	1
PROGRAM : FOX 5 NWS-11<												

70			1000A-100P	30		\$5,150.00	10/7	10/7	1		SUN	1
PROGRAM : AVG. ALL WKS												

OCT/12 38905.00 CONTRACT TOTAL 38905.00
TOTAL SPOTS 60

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

HEAVY NEWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED
SVC- NSI
DEMOS- RA35+*